

**Response from Kent Police to questions from the Swale Area Committee of the Kent Association of Local Councils:**

1. What reports are available on the value of Speedwatch in rural areas?

**Response:** *I can not find any evaluated reports on the scheme. This is not surprising as the schemes are set up by local people who are concerned about a location. There is no data prior to a scheme being set up and it would be difficult to put in place the necessary measures to carry out a scientific evaluation. The success of a scheme is really in the perceptions of the community. I believe generally those running the schemes, there are 35 in the county at the moment, have been happy with them.*

2. What guidelines are there for evaluating the usefulness in an area?

**Response:** *There are no specific guidelines around evaluation for the reasons I've given above. A scheme may want to keep records that could form the basis of evaluation.*

3. What steps do Parish Councils take to get Speedwatch?

**Response:** *If they make contact with the Kent Police Roads Policing Intelligence Unit on 01622 798631 or [speedwatchdata@kent.pnn.police.uk](mailto:speedwatchdata@kent.pnn.police.uk) they will give full details of the scheme. The key elements are the need to purchase the speed detection equipment, currently about £2500. To have at least 4 volunteers, who will be trained free of charge by the Police. The equipment can only be used at specific sites that have been risk assessed, again this will be done free of charge by Kent Police. Details of speeding vehicles are sent to Kent Police, who write to any driver caught speeding twice or more by that or any other scheme in the county.*

4. What are the priorities for Police enforcement?

**Response:** *I am assuming this relates to speed enforcement. Police enforcement is based on reducing serious and fatal collisions specifically and collisions in general. Enforcement action is generally targeted at location where an identified problem i.e an accident 'black spot'.*